



About the Conference

The MercuryGate User Conference is the premier industry event for shippers, logistics providers, brokers, and forwarders. Our goal is to give MercuryGate customers and partners an opportunity to gather and learn about industry trends and issues, the latest solution features, and exchange ideas. The agenda is filled with the latest information on getting the most value from MercuryGate's innovative product suite, industry insights from market leaders, and social opportunities to interact with your peers. We invite you to jump on board and collaborate with us to deliver the most exciting Velocity event yet.

Partner Exhibit Hall Hours

- **Monday, November 7, 2022:**
 - 1:30pm – 5:00pm
 - 6:15pm – 7:15pm (Cocktail Reception will be held in Exhibit Hall)
- **Tuesday, November 8, 2022:**
 - 7:00am – 5:00pm
 - 5:00pm – 6:00pm (Cocktail & Entertainment in the Exhibit Hall)
- **Wednesday, November 9, 2022:**
 - 7:00am – 1:30pm

Diamond Level (1-2 Available)

Our Diamond-level sponsorship offers the highest level of brand exposure to MercuryGate's customer base. It includes the highest level of visibility including a speaking opportunity in general session pre-produced video and first choice for booth location as well as additional booth benefits within the Exhibit Hall.

• Pre-Event

- Logo and participation level on event website
- Company description on web site (100 words)
- Branding and logo in footer of conference emails
- Joint blog released prior to Velocity 2022 (2 total)
- Sponsorship announcement on social media
- Name mentioned in special Social Media event posts (3 total)

• On Site

- Branded turnkey booth with first-choice location
- Complimentary Registrations (5 total)
- Announcement of company name in Welcome Session
- Internet/WiFi sponsorship
- Welcome event sponsorship
- Speaking opportunity in general session intro video (1-2 min)
- Opportunity to nominate a track session – WITH customer – outline use case
- Golf outing with MG executive
- Sponsorship level press release
- Hotel key card – logo
- Water/ Coffee bar sponsorship
- Evening event sponsorship
- Logo on screen during breaks and at days end
- Logo on breakout sessions
- Logo in bar area
- Logo on event app
- Logo on partner signage (multiple locations)
- Insert in conference bag (500 provided by sponsor)
- Push notifications through event app with logo (3 total)
- Inclusion in Passport to Prizes (\$500 value)
 - *Include your company in the popular treasure hunt for attendees. Participating attendees must stop by your booth, and get a special passport stamp, in order to enter to win prizes drawn at the end of the conference. It is a great traffic driver.*
- Logo on transportation signage (transportation pickup etc.)

• Post Event

- Company name in post-event email