



About the Conference

The MercuryGate User Conference is the premier industry event for shippers, logistics providers, brokers, and forwarders. Our goal is to give MercuryGate customers and partners an opportunity to gather and learn about industry trends and issues, the latest solution features, and exchange ideas. The agenda is filled with the latest information on getting the most value from MercuryGate's innovative product suite, industry insights from market leaders, and social opportunities to interact with your peers. We invite you to jump on board and collaborate with us to deliver the most exciting Velocity event yet.

Partner Exhibit Hall Hours

- **Monday, November 7, 2022:**
 - 1:30pm – 5:00pm
 - 6:15pm – 7:15pm (Cocktail Reception will be held in Exhibit Hall)
- **Tuesday, November 8, 2022:**
 - 7:00am – 5:00pm
 - 5:00pm – 6:00pm (Cocktail & Entertainment in the Exhibit Hall)
- **Wednesday, November 9, 2022:**
 - 7:00am – 1:30pm

Platinum Level (3 Available)

The Platinum-level sponsorship is an exclusive opportunity to share the spotlight with top transportation and logistics trend-setters, celebrate customer success, and mix with the most influential business leaders. This level of sponsorship offers your choice (first come first choice) of sponsoring a breakfast or lunch and the opportunity to nominate a topic for a track session.

• Pre-Event

- Logo and participation level on event website
- Company description on web site (100 words)
- Branding and logo in footer of conference emails
- Joint blog released prior to Velocity 2022 (1 total)
- Sponsorship announcement on social media
- Name mentioned in special Social Media event posts (2 total)

• On Site

- Branded turnkey booth
- Complimentary Registrations (3 total)
- Announcement of company name in Welcome Session
- Opportunity to nominate a track session – WITH customer – outline use case
- Sponsorship level press release
- Breakfast or Lunch event sponsorship (first come first choice)
- Logo on breakout sessions
- Logo in bar area
- Logo on event app
- Logo on partner signage (multiple locations)
- Insert in conference bag (500 provided by sponsor)
- Push notifications through event app with logo (2 total)
- Inclusion in Passport to Prizes (\$500 value)
 - *Include your company in the popular treasure hunt for attendees. Participating attendees must stop by your booth, and get a special passport stamp, in order to enter to win prizes drawn at the end of the conference. It is a great traffic driver.*
- Logo on transportation signage (transportation pickup etc.)

• Post Event

- Company name in post-event email